

comprehensive renewal

Recognizing that the aging process takes its toll on each person differently, Dr. Byron Barber believes in taking a holistic, global approach—one that is not only thorough, but equally as detailed and focused on creating a comprehensive rejuvenated appearance. “My technique accounts for harmony, proportion and results that will complement patients’ defining characteristics, yielding natural results that inspire individual beauty.”

BOARD CERTIFICATION

American Board of Plastic Surgery

MEDICAL DEGREE

Medical University of South Carolina

GENERAL SURGERY INTERNSHIP AND RESIDENCY

Bethesda Naval Hospital, Bethesda, Maryland

PLASTIC SURGERY RESIDENCY

Duke University Medical Center

AFFILIATIONS

Fellow, American College of Surgeons
Past President, North Carolina Society of Plastic Surgery
American Society for Aesthetic Plastic Surgery
American Society of Plastic Surgeons
Board Member, Southeastern Society of Plastic and Reconstructive Surgeons

PROCEDURES PERFORMED

Facelift/Facial Rejuvenation
Body Contouring/Liposuction
Breast Augmentation
Abdominoplasty
Eyelid Surgery
Noninvasive Laser Facial Rejuvenation
Injectables: BOTOX® Cosmetic and Dermal Fillers
Fat Grafting

LOCATION

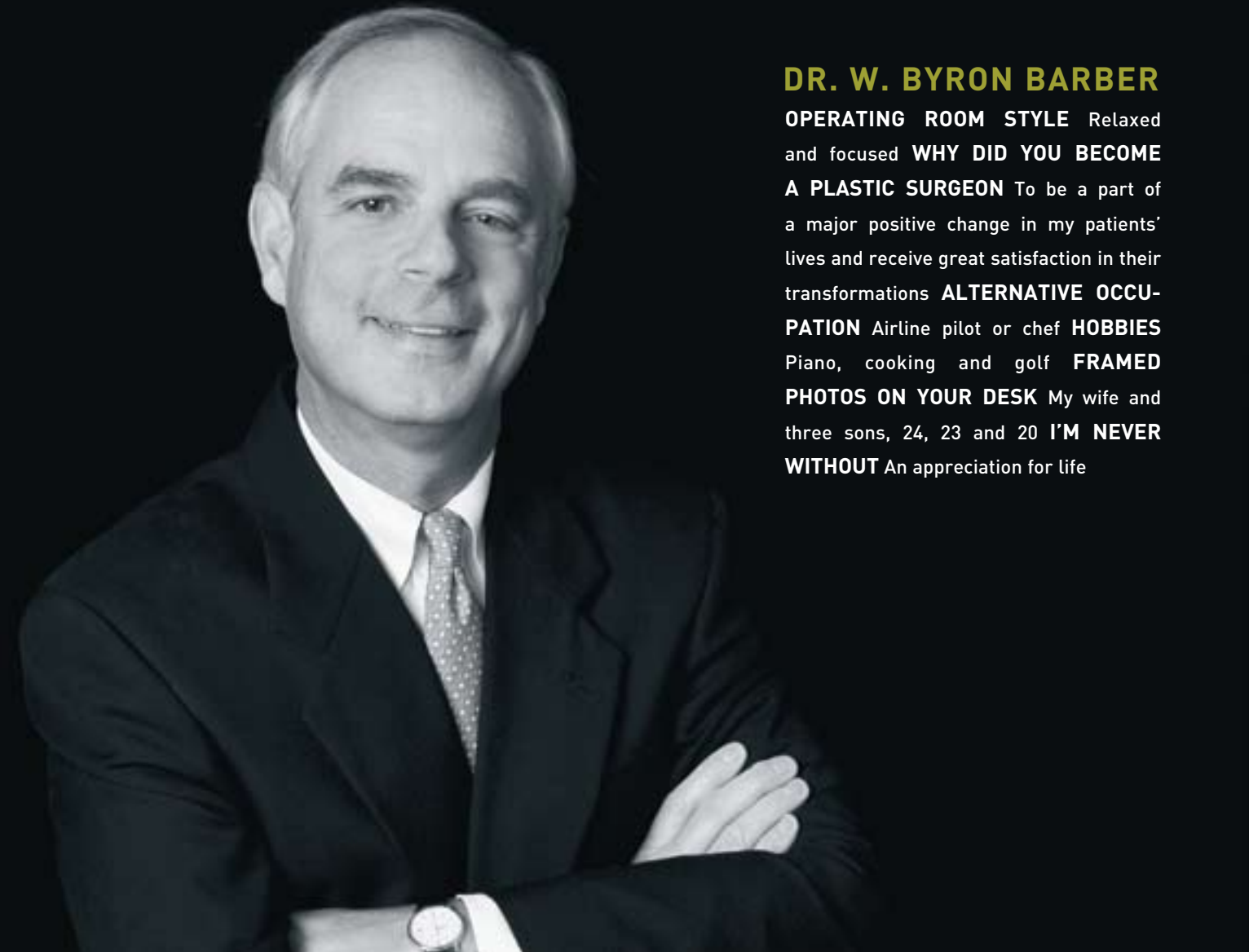
Greensboro, North Carolina
336.275.3430

WEB SITE

www.barberplasticsurgery.com

To produce such patient-specific outcomes, Dr. Barber starts with a very detailed consultation. “After discussing patients’ goals and cosmetic objectives, I draw individualized sketches, illustrating anatomy, scar placement and incision position so they know what to expect. No guesswork is involved, and all factors are taken into consideration.” Going so far as to put ink to paper is just one of the ways Dr. Barber helps to create what he calls “an informed consumer.” Brochures, computer slide shows and detailed personal consultations contribute to this instruction. “Education is the most important ingredient for a happy patient,” he says. Stressing synergistic rejuvenation, his practice offers breast augmentation and reduction, facial rejuvenation, liposuction, injectables, dermal fillers and full-scale skin care. “Sometimes a patient will only present one aesthetic concern; other times, patients may seek multi-faceted rejuvenation. Either way, I propose a variety of procedures, starting with the least-invasive options, and then explain ways to achieve more dramatic results.” Dr. Barber is ever committed to individualized care in a confidential setting, focusing his relationships with patients on these principles.

The AAAHC-accredited, in-house surgical suite has the highest level of safety certification. “We created the operating room with the promise that there would be no shortcuts and that every single safety feature here would match those in the hospital,” says Dr. Barber, quick to point out the importance of post-surgical due diligence, as well. “I see my patients frequently after surgery to map the healing process and long-term results.”



DR. W. BYRON BARBER

OPERATING ROOM STYLE Relaxed and focused **WHY DID YOU BECOME A PLASTIC SURGEON** To be a part of a major positive change in my patients’ lives and receive great satisfaction in their transformations **ALTERNATIVE OCCUPATION** Airline pilot or chef **HOBBIES** Piano, cooking and golf **FRAMED PHOTOS ON YOUR DESK** My wife and three sons, 24, 23 and 20 **I’M NEVER WITHOUT** An appreciation for life

INSIDE INFORMATION

COMPLETE MAKEOVERS

With about half of his practice dedicated to **COMPREHENSIVE FACIAL REJUVENATION** and the other half to **BREAST AND BODY PROCEDURES**, Dr. Barber is skilled in many areas of his specialty and offers a wide range of techniques to achieve optimal results for his patients. In terms of treatments for the face, Dr. Barber offers everything from nonsurgical chemical peels, liquid lifts, **BOTOX®** Cosmetic, dermal fillers—including **JUVÉDERM®** and Restylane®—to fat grafting, mini facelifts and full facelifts. “It’s not uncommon for patients to undergo ancillary treatments in addition to surgical procedures,” says Dr. Barber. “Specializing in a variety of surgical solutions, I can **PAIR EACH PATIENT TO THE APPROPRIATE PROCEDURE**, in response to his or her needs.” When it comes to body contouring, Dr. Barber is equally as comprehensive. “When I perform **ABDOMINOPLASTY SURGERY**, I many times recommend **LIPOSUCTION**, too. It’s not enough to just flatten the tummy; liposuction is great for refining the waist and hips to achieve more desired results.” When performing breast surgery, Dr. Barber may recommend a combination of procedures. “We can **LIFT AND AUGMENT THE BREASTS** at the same time,” says Dr. Barber. “It’s also possible for us to reduce and lift the breasts. It’s important to discuss all options so patients can make more intelligent decisions to best serve their cosmetic goals.”